



FOR IMMEDIATE RELEASE

WE Charity and imagine1day agree to end three-year partnership

Vancouver, B.C. – Imagine1day (“I1D”) was founded in 2007 by Canadian philanthropists Chip and Shannon Wilson with the goal of ensuring that all Ethiopian children have access to quality education, free of foreign aid, by 2030. Working under Ethiopia’s public education system and in partnership with the country’s federal, regional and district government education offices, I1D has implemented programs and activities that have significantly improved the education of over 265,000 children annually. Since its inception, imagine1day has created access to quality education for over 93,488 primary-age out-of-school children in Ethiopia and dramatically improved quality of education, community engagement and government leadership across ten districts and 507 schools.

In 2017, imagine1day partnered with WE Charity to expand the scope of its work. Although the Ethiopia country program has evolved and expanded with great success over the last three years, following WE Charity’s announcement that it is winding down its operations in Canada, WE Charity and imagine1day have agreed to end their three-year partnership. A smooth transition has been made possible by a strong leadership team in Ethiopia, a solid donor base, and community and government partnerships.

Unspent endowment dollars previously provided to WE Charity by I1D to support its programs and projects in Ethiopia have been returned, and Hold It All Inc., the Wilson family office, will continue to support the Ethiopian team as a stand-alone Canadian charity under the leadership of Country Director Seid Aman.

About imagine1day

Imagine1day is a registered Canadian charity that has been building schools and transforming the quality of education delivery in Ethiopia since 2007, with a goal for all Ethiopians to have access to quality education, free of foreign aid, by 2030. To learn more, visit imagine1day.org.

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